

CLIENT CASE STUDY



HOW LITTLE DOT STUDIOS SCALED PROJECT VISIBILITY AND WORKFLOW EFFICIENCY



CHALLENGE

Little Dot Studios, a global digital media company, needed a way to streamline project management across its fast-paced teams. With a growing volume of digital content projects and a high demand for coordination across departments, the business sought a unified, scalable solution. However, with limited internal experience in implementing work management tools, Little Dot Studios required expert guidance to ensure a successful rollout and adoption of Asana.

SOLUTION

Generation Digital, an award-winning Asana Solutions Partner, delivered tailored onboarding and strategic support. Their team provided in-depth training on automation features and platform best practices, helping Little Dot Studios unlock advanced Asana functionality from day one. By simplifying the onboarding process and offering ongoing expert support, Generation Digital made it easy for teams to adapt quickly and confidently.

RESULTS

Little Dot Studios saw exponential growth in projects and tasks managed within Asana—without increasing the size of their team. Teams reported improved clarity, smoother collaboration, and long-term value from their investment. As one team member put it, “Generation Digital 100% elevated the experience. They made it easy, user-friendly, and just helped with the rollout in general—and still help even now.”

SERVICES PROVIDED

- Asana onboarding and training
- Workflow and automation consultation
- Change management support
- Ongoing platform optimisation



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